



## ABOUT NARRATIVE MEDIA:

Narrative Media is an award-winning full service, creative film and video production company whose purpose is helping clients create a connection with their audience.

For more than a decade, we've partnered with higher education institutions to create short films and videos that make an impact on students, donors, and thought leaders.

We understand the value of showcasing academic rigor while also producing compelling and engaging content. [Click here to learn more about us.](#)

## Your Award-Winning Video Production Partner

[www.NarrativeMediaLLC.com](http://www.NarrativeMediaLLC.com)

[info@NarrativeMediaLLC.com](mailto:info@NarrativeMediaLLC.com)

484-352-3389

## CORE CAPABILITIES:

TV and Digital Ads | Testimonials | Capital Campaign Videos | Recruitment Videos | Animated Videos | Social Videos | Website Brand Films | Internal Communications Videos

### ♥ A Trusted Long-Term Partner

Our first client is still a client today. Through long term partnerships we learn your institutional culture, earn your trust, push creative boundaries, and approach your creative challenges with fresh eyes.

### 👥 An Experienced Team That's Ready to Help

We're home to an expansive network of video production professionals who are all aces in their fields. We're producers, directors, writers, directors of photography, video editors, sound engineers, colorists, animators, licensed drone pilots, music composers, and more.

### 📅 12 Years of Creative Growth and Experience

We've been flexing our creative minds for over a decade, and we bring that experience to every project we take on. We've produced projects big and small and can scale production to fit your needs.

### Pre-Production:

- Creative Concept Development
- Script Writing
- Production Planning and Management
- Talent and Voiceover Casting
- Location Scouting

### Production:

- HD and 4k Raw Camera Packages
- On-Location and In-Studio Shooting Options
- Crew: Directors, Directors of Photography, Sound Engineers, Hair and Make Up, Grips, Gaffers, Production Assistants, Aerial Drone Footage by Licensed Pilots

### Post-Production:

- Video Editing
- Delivery for multiple formats
- Animation, Motion Graphics, and Color Grading
- Sound Design, Mixing, and Voiceover
- Original Music Composition



# EXAMPLES OF WORK

CLICK IMAGE TO VIEW VIDEO



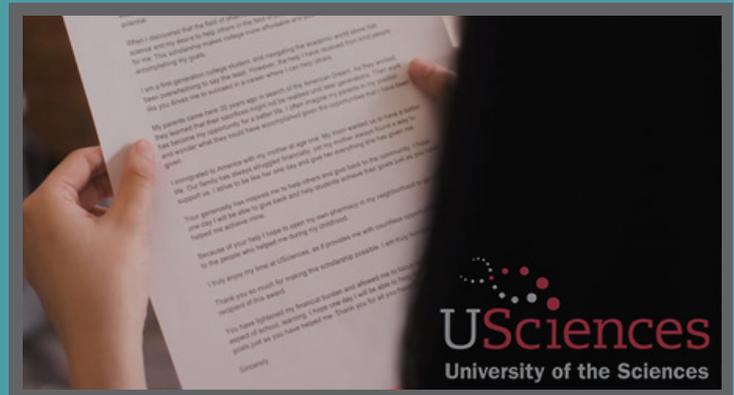
**UNSTOPPABLE:**  
**ROWAN UNIVERSITY**  
60/30/15S TV AND DIGITAL SPOTS



**ROWAN ENGINEERING AT 25:**  
**ROWAN UNIVERSITY**  
DEVELOPMENT/ADVANCEMENT MINI  
DOCUMENTARY



**GRADUATE MEDICAL  
EDUCATION RECRUITMENT**  
**COOPER UNIVERSITY HEALTH CARE**  
RECRUITMENT VIDEO



**SCHOLARSHIP LETTERS:**  
**UNIVERSITY OF THE SCIENCES**  
DEVELOPMENT/ADVANCEMENT

## CLIENT TESTIMONIALS

Working with Narrative Media is always a wonderful experience. They have a knack for understanding the goals of a project and then delivering a creative final product that feels fresh yet on-brand. This team are among the best in the business.

I highly recommend them.

Kim Barkhamer, Senior Director  
Development, UConn Health

After more than 10 years, we return to Narrative Media for reliably creative, compelling, effective work. Their team of creative and technical pros deliver compelling, effective projects and make even the most daunting communication goals achievable.

Lori Marshall, AVP University Relations,  
Rowan University

What sets Narrative Media apart is their creative vision and their professionalism. From the beginning, they worked hard to understand the message and tone we were seeking, and they produced a video that was polished, compelling, and made us all proud.

Sharon Clark, Director of Marketing,  
Cooper Medical School of Rowan  
University